

United  
Way



**Give. Advocate. Volunteer. LIVE UNITED!**



**United Way  
of Metropolitan Dallas**

*Serving Dallas, Collin, Rockwall  
and Southern Denton Counties*

214.978.0000

[www.unitedwaydallas.org](http://www.unitedwaydallas.org)

*Born Learning provides  
quality early learning  
experiences for children  
ages four and younger.*



*Born Learning helps  
parents learn how to  
teach their children so  
they are fully  
ready to learn.*

# EVERYONE CAN SHARE SOMETHING

Community gifts resulted in lives being touched more than 1 million times last year through United Way and our partner agencies.

## EDUCATION

**COMMUNITY ISSUE** Children of low-income families start kindergarten one to two years behind in language and other skills.

**UNITED WAY SOLUTION—Born Learning program** Last year, 87% of parents improved parenting skills and knowledge by more than 25%.

**LASTING RESULT** Improving the academic success of our children advances the common good of everyone in North Texas.

## INCOME

**COMMUNITY ISSUE** While the regional population grew by 16% from 2000 to 2007, the number of local people living in poverty increased by 41%.

**UNITED WAY SOLUTION—Earn it! Keep it! Save it!** In 2009, nearly \$7 million has been put back into the pockets of hard working Dallas families.

**LASTING RESULT** When you reach out a hand to one, you influence the condition of us all.

## HEALTH

**COMMUNITY ISSUE** Texas has the highest rate of uninsured children in the nation.

**UNITED WAY SOLUTION—Children's Health Insurance Program (CHIP)** United Way has successfully advocated for CHIP since its inception to ensure that Texas children have the help they deserve.

**LASTING RESULT** Healthy productive children improve the quality of life for everyone in our community.

**NEED HELP? CALL 2-1-1 FOR FREE LOCAL HEALTH AND HUMAN SERVICE INFORMATION.**  
Also, check out our Help for Hard Times guide at [www.UnitedWayDallas.org/HelpforHardTimes](http://www.UnitedWayDallas.org/HelpforHardTimes)



**WE CAN  
ALL LIVE  
UNITED**

**UNITED WAY OF METROPOLITAN DALLAS IMPROVES LIVES RIGHT HERE IN OUR COMMUNITY.**

*“The Samaritan Inn gave me the tools I needed to regain my independence. I feel privileged to be able to give back.” - Debra*

In 2007, Debra, a single mother of a 10-year-old child, lost her job and was evicted from her home with nowhere to turn. She found help — and hope — at Samaritan Inn, a United Way agency.

For the next 11 months, Debra received counseling, case management, vocational-skill training and life skill classes. She also received medical assistance for depression and anxiety.

Months later, Debra got a full-time job and saved enough money to purchase a car. She was eventually able to rent her own home and purchase furnishings with vouchers from the Samaritan Inn thrift store.

Now 18 months after her program, Debra participates in her United Way workplace campaign.

**YOUR UNITED WAY GIFT HELPS FAMILIES  
MOVE FROM SURVIVING TO SUCCEEDING.**

# MAKE A REAL IMPACT

The important difference your dollars make:

- **\$10 per week** provides mortgage assistance and credit counseling to help homeowners stay in their homes and avoid foreclosure.
- **\$25 per week** provides mentoring to help disadvantaged youth stay in school, graduate from high school and plan for post-secondary education.
- **\$45 per week** provides residential substance abuse treatment for a teen or adult woman addicted to drugs or alcohol.



*Children, like these two girls, benefit from educational enrichment and recreational activities at United Way's Texas-Louisiana Camp for Youth.*

**Leadership Giver ... increased impact** Enhance your commitment to our community with a Leadership\* gift and join any one of United Way's affinity groups. You'll enjoy special benefits, including volunteer projects and exclusive networking events. Choose from:

- African American Leadership Society
- Latino Leadership Initiative
- Women's Leadership Council
- Young Leaders Society (ages 45 and younger)

*\*Gifts of \$1,000 or more annually*

**The Tocqueville Society ... influential leaders** As a Tocqueville Society\* member, you join more than 650 other local business and civic leaders committed to improving lives in our community. *\*Gifts of \$10,000 or more annually*

**Loyal Contributor ... outstanding commitment** If you've been giving to United Way for 10 or more years, in any community, we want to recognize you through our Loyal Contributor program. Register at [www.unitedwaydallas.org/loyal](http://www.unitedwaydallas.org/loyal).

Additionally, United Way acknowledges those who have endowed their Leadership or Tocqueville gifts or remembered United Way in their will or estate plan through either the **Legacy Circle** or **Circle of Friends**.

# GIVING YOUR GIFT

**Your support is urgently needed.** By giving now, you create resources for your family, friends and co-workers as you improve conditions in the very place you live, work and play.

The Community Impact Fund is the best way to make the biggest difference in our community. You may also designate your gift to a specific focus area, initiative or region.

<b>United Way of Metropolitan Dallas</b>	<b>100</b>
Collin County Service Area	200
Greater Lewisville Service Area	400
United Way of Tarrant County	9000
<b>UNITED WAY SPECIAL INITIATIVES</b>	
Born Learning	591
Destination: Graduation	811
Earn It! Keep It! Save It!	EKS

*\*All undesignated gifts will support the Community Impact Fund.*

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Boy Scouts of America, Longhorn Council	401
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Boys & Girls Clubs of Greater Dallas	109
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Brighter Tomorrows	186
Callier Center for Communication Disorders	110
Camp Fire USA-Lone Star Council	111
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We are all interdependent and connected. It takes us all to change our community and prevent problems from happening in the first place. We invite you to be a part of this change and LIVE UNITED.

## GIVE.

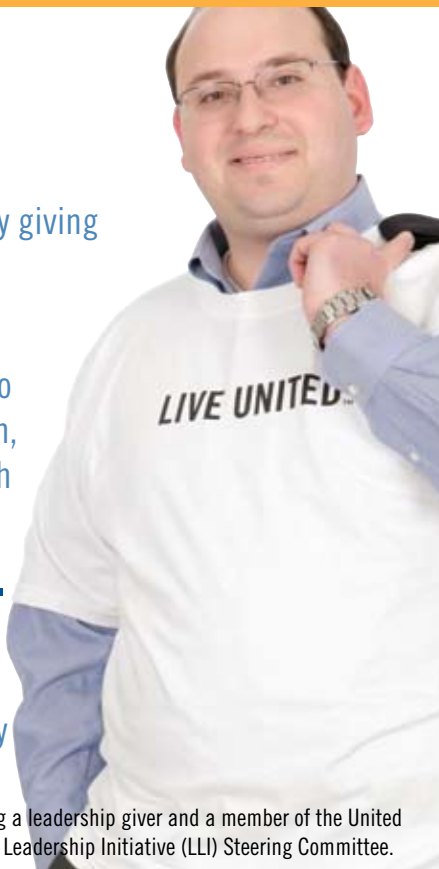
Open your heart by giving

## ADVOCATE.

Spread the word to improve Education, Income and Health

## VOLUNTEER.

Join hands and volunteer for an hour or a Saturday



Luis Gomar LIVES UNITED by being a leadership giver and a member of the United Way of Metropolitan Dallas Latino Leadership Initiative (LLI) Steering Committee.

Everyone deserves a chance to have a quality education that leads to a stable job, enough income to support a family and retirement, and the ability to achieve and maintain good health.

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