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## Give, Advocate, Volunteer. LIVE UNITED!

Your gifts of time, talent, and financial resources help United Way invest in programs and services that build strong, successful families and a better North Texas. Visit [www.unitedwaydallas.org](http://www.unitedwaydallas.org) to learn more about how you and your friends, family and colleagues can LIVE UNITED.

### United Way of Metropolitan Dallas

*Serving Dallas, Collin, Rockwall, and Southern Denton Counties*

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May 08

# LIVE UNITED™



**REACH OUT A HAND TO ONE  
AND INFLUENCE THE CONDITION OF ALL**



**United Way of Metropolitan Dallas**

*Serving Dallas, Collin, Rockwall, and  
Southern Denton Counties*

[www.unitedwaydallas.org](http://www.unitedwaydallas.org)

# YOU CAN MAKE A DIFFERENCE

When a child succeeds in school, a single mom pulls herself out of poverty, or a grandfather learns how to better manage his diabetes, **we all win**. Join the United Way team. Together, we are a powerful movement to create a good life for all members of our community.

## **A snapshot of community needs:**

**Nearly 40% of Dallas County freshmen don't graduate with their classmates.**

United Way delivers programs (like Destination: Graduation and Born Learning) that promote school readiness, timely graduation and the pursuit of advanced education.

**A North Texas parent who works for minimum wage needs three full-time jobs to pay for an "average" two-bedroom apartment.**

United Way helps people get and keep jobs, improve English skills, and develop financial literacy.

**Approximately 23% of North Texans have no health insurance.**

United Way helps families access affordable health care, empowers seniors to remain in their own homes, and supports children and adults with disabilities.



Cover image: Alejandro and Sariah, who participate in programs at ChildCareGroup, are two of thousands of young North Texans who benefit from United Way. This year, United Way invested more than \$12 million in programs and services that help children and youth achieve their potential.

United Way needs your help to create brighter futures for all members of our community. A gift to United Way is an investment in programs meeting needs in the areas of **education, income, and health**: the building blocks of a good life.

## EDUCATION



### HELPING CHILDREN AND YOUTH ACHIEVE THEIR POTENTIAL

Today's students are the employees and parents of tomorrow. United Way investments help young people grow up strong, confident and skilled.

## INCOME



### PROMOTING INDEPENDENCE AND FINANCIAL STABILITY

A family that is struggling financially is focused on survival, not success. United Way programs help people learn how to manage their finances, save for the future, and access resources in times of crisis.

## HEALTH



### IMPROVING OUR COMMUNITY'S HEALTH

Healthy North Texans are happy North Texans—and also less likely to miss work or school or require public assistance. United Way helps people manage chronic disease and meet the challenges of mental illness or substance abuse issues.

# GIVE. ADVOCATE. VOLUNTEER.



**Your gift makes a difference...  
in the lives of people like Yoana and her family.**

Yoana, now a successful senior at Plano East Senior High School, faced significant challenges during her early education. Spotty English instruction and her parents' language barrier meant she had to fend for herself. Determined to achieve, she focused on improvement and secured a summer school scholarship that helped her earn high school credits before her freshman year.

During her senior year, Yoana enrolled in United Way's Destination: Graduation program. Her experience in the Scholastic Aptitude Test preparation class "opened up my mind and made me think outside of the box," she said. "It opened my eyes and made me realize this was my last year in high school."

In June 2008, Yoana will become the first member of her family to graduate from high school. She plans to attend Collin County Community College and ultimately graduate from the University of North Texas.

Because of Destination: Graduation, Yoana is better equipped to tap into her own potential for success and achieve her goals.

**Thanks to your gifts, United Way currently delivers nearly 400 community programs that build strong, successful families in Dallas, Collin, Rockwall and southern Denton counties. These programs touch the lives of Yoana and countless other North Texans more than one million times each year.**



*Health programs at Central Dallas Ministries, pictured here, provide medical care to uninsured and low-income families. This year, United Way invested almost \$11 million in programs and services that help people in our community lead healthier lives.*

## Every gift is important

Gifts large and small make it possible for United Way to improve lives in our community. **Please give today!**

What your dollars can buy...

- A contribution of **\$5 per week** provides a supervised after-school program for an at-risk youth.
- Gifts of **\$10 per week** provide support to a family dealing with Alzheimer's.
- A gift of **\$25 per week** provides home-delivered meals or financial management services to a homebound senior citizen.

**Are you a Loyal Contributor?** If you've contributed to United Way for 10 or more years in any community we want to recognize you! Visit [www.unitedwaydallas.org/loyal](http://www.unitedwaydallas.org/loyal) to learn more.

**Be a leader for United Way!** Last year, United Way Leadership Society\* members contributed \$12 million to support the work of United Way. Visit [www.unitedwaydallas.org](http://www.unitedwaydallas.org) to learn more about networking opportunities that exist through United Way affinity groups:

**African American Leadership Society**

•  
**Latino Leadership Initiative**

•  
**Women's Leadership Council**

•  
**Young Leaders Society (ages 45 and under)**

\* for those who contribute \$1,000 or more annually (that's less than \$20 a week!)

Other opportunities for giving include the **Tocqueville Society**, which recognizes individuals who contribute \$10,000 or more annually. Additionally, United Way acknowledges those who have endowed their Leadership or Tocqueville gifts or remembered United Way in their will or estate plan through either the **Legacy Circle** or **Circle of Friends**.

# MAKING YOUR GIFT

Support United Way's efforts to build strong, successful families and create a good life for all. Give to the Community Investment Fund.

This is the most powerful option for investing in your community. The Community Investment Fund targets the building blocks of a good life: education, income, and health, in an effort to change the lives of those who need your help the most.

You may also choose to designate your Community Investment Fund gift to a specific focus area, initiative, or region.

United Way of Metropolitan Dallas	100
Collin County Service Area	200
Greater Lewisville Service Area	400
United Way of Metropolitan Tarrant County	9000

#### UNITED WAY SPECIAL INITIATIVES

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*All undesignated gifts will go into the Community Investment Fund.*

*Please continue to help others by including the United Way Foundation in your will or estate plan and let us know so we can thank you.*

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