



UNITED 2020 EDUCATION SUMMIT

Hosted by United Way of Metropolitan Dallas in partnership with America's Promise Alliance, AT&T and the Dallas Regional Chamber

TIME AND LOCATION:

March 8, 2010

7:30 a.m. – 3:15 p.m.

University of Texas at Dallas, School of Management

800 W. Campbell Rd., Richardson, TX 75080

Locations and directions below

OVERVIEW

On March 8, 2010, United Way of Metropolitan Dallas—in partnership with AT&T, America's Promise Alliance and the Dallas Regional Chamber—will host the United 2020 Education Summit to bring leading minds on education together in support of a ten-year goal of getting more children ready to succeed after high school.

Currently, only 40 percent of the students who graduate from Dallas-area schools are college and career ready, as measured by the state academic assessment exams. Education experts and a Blue Ribbon Commission of community leaders believe that over the next ten years, the community can raise the readiness rate to 60 percent—a 50 percent increase. They have identified several key strategies for achieving this ambitious goal, including:

- Parent engagement and mentoring
- Early childhood development
- Out-of-school time
- Academic achievement (including math and science initiatives and age-appropriate college and career preparation)

Participants at the United 2020 Education Summit will learn about the ten-year education goal for our communities and have the opportunity to help refine the supporting strategies. The results of the summit will be integrated into United Way implementation plans that are being developed in the summer of 2010.

Additionally, summit participants will get the first opportunity to hear about the latest Civic Enterprises research. Civic Enterprises, authors of the “The Silent Epidemic,” will be releasing the report “Raising Their Voices.” This collection of dialogues from four communities around the country looks at the perspectives of students, parents and educators and puts them into one conversation around the dropout crisis. The report includes a tool for guiding dialogues between these critical constituencies in communities across the country.

Your expertise and insights will be crucial to our success—on the day of the summit and throughout the next ten years as our communities make transformative impacts in education. We hope you can join us.

AGENDA

- 7:30 a.m. **Registration and continental breakfast**
- 8 a.m. **Welcome and America's Promise Alliance video**
- 8:30 a.m. **Morning keynote panel: "The Impact of Drop Outs on Our Community"**
Representatives from corporations, higher education and the public sector
- 9:30 a.m. **Break**
- 9:40 a.m. **Presentation and panel discussion: United 2020 community goal for education**
 - Strategic planning process and goal setting
 - Blue Ribbon Commission chair
 - What does this mean to dropout prevention?
- 10:10 a.m. **Transition to breakout sessions**
- 10:20 a.m. **Breakout session #1:** Participants can choose from the following:
 - Early childhood development:
Preschool children across Dallas, Collin, Rockwall and southern Denton counties have access to high-quality early-learning programs.
 - Parent engagement and mentoring:
Students have support and encouragement for educational success from parents, mentors and other advocates.
 - Out-of-school time:
Students have access to high-quality, enriching out-of-school programs that are aligned with school-day curricula.
 - Academic achievement:
Students access age-appropriate college- and career-preparation, as well as math and science education.
- 11:50 a.m. **Transition to lunch**
- 12 p.m. **Lunch and Civic Enterprises presentation**
Civic Enterprises CEO and AT&T representative will discuss national report to be released this spring and lead panel discussion about dropout problem with key stakeholders: teachers, parents and youth.
- 1:15 p.m. **Transition to breakout sessions**
- 1:25 p.m. **Breakout session #2:** Participants can choose from same options as during breakout session #1.
- 3 p.m. **Closing remarks (in breakout sessions)**
United Way of Metropolitan Dallas and AT&T will talk about the next steps based on the work done at the summit.
- 3:15 p.m. **Summit adjourned**

LOCATION AND DIRECTIONS:

The University of Texas at Dallas, School of Management
800 W. Campbell Rd., Richardson, TX 75080

From Central Expressway (US 75)

Take the Campbell Road exit and go west to University Parkway (between Floyd Road and Waterview Parkway). Turn north on University Parkway.

From LBJ Freeway (I-635)

Take the Coit Road exit and go north to Campbell Road. Turn east on Campbell Road to University Parkway (between Waterview Parkway and Floyd Road). Turn north on University Parkway.

From DFW Airport

Drive toward the north airport exit. Once you are through the toll booths, take the I-635 east exit. Merge on to I-635 east. Take the Coit Road exit and go north to Campbell Road. Turn east on Campbell Road to University Parkway (between Floyd Road and Waterview Parkway). Turn north on University Parkway.

From Love Field Airport

Start going towards the Airport exit at Cedar Springs Road. Turn east (left) on Mockingbird Lane towards Mockingbird/Lemmon South. Continue east on Mockingbird Lane. Turn north on Inwood Road. Turn east at Northwest Highway/Loop 12. Take Central Expressway (US 75) north. Take the Campbell Road Exit and go west to University Parkway (between Floyd Road and Waterview Parkway). North on University Parkway.

From George Bush Tollway (SH 190)

Turn south on Independence Parkway to Campbell Road. Turn east on Campbell Road to University Parkway (between Floyd Road and Waterview Parkway). North on University Parkway.

Via public transportation

Take the DART Light Rail Red Line to the Bush Turnpike Station. Transfer to the UT Dallas Comet Cruiser, Route 883, serving the rail station at 30-minute intervals during the hours of 7 a.m. to 11 p.m.

ABOUT UNITED WAY OF METROPOLITAN DALLAS:

For more than 80 years, United Way of Metropolitan Dallas has been mobilizing resources to improve lives in North Texas. We create lasting results by strategically focusing on Education, Income and Health—the key building blocks for a good life. Everyone deserves a chance to have a quality Education that leads to a stable job, enough Income to support a family and to live in good Health.

United Way invites you to LIVE UNITED: Give. Advocate. Volunteer. When you do, you support a powerful movement to impact the region's most pressing health and human service needs. Because volunteer-led assessments assure the wisest investment of donor dollars, the United Way supports diverse programs that make a difference in the lives of your coworkers, neighbors, friends, family and others in need.

ABOUT AMERICA'S PROMISE ALLIANCE:

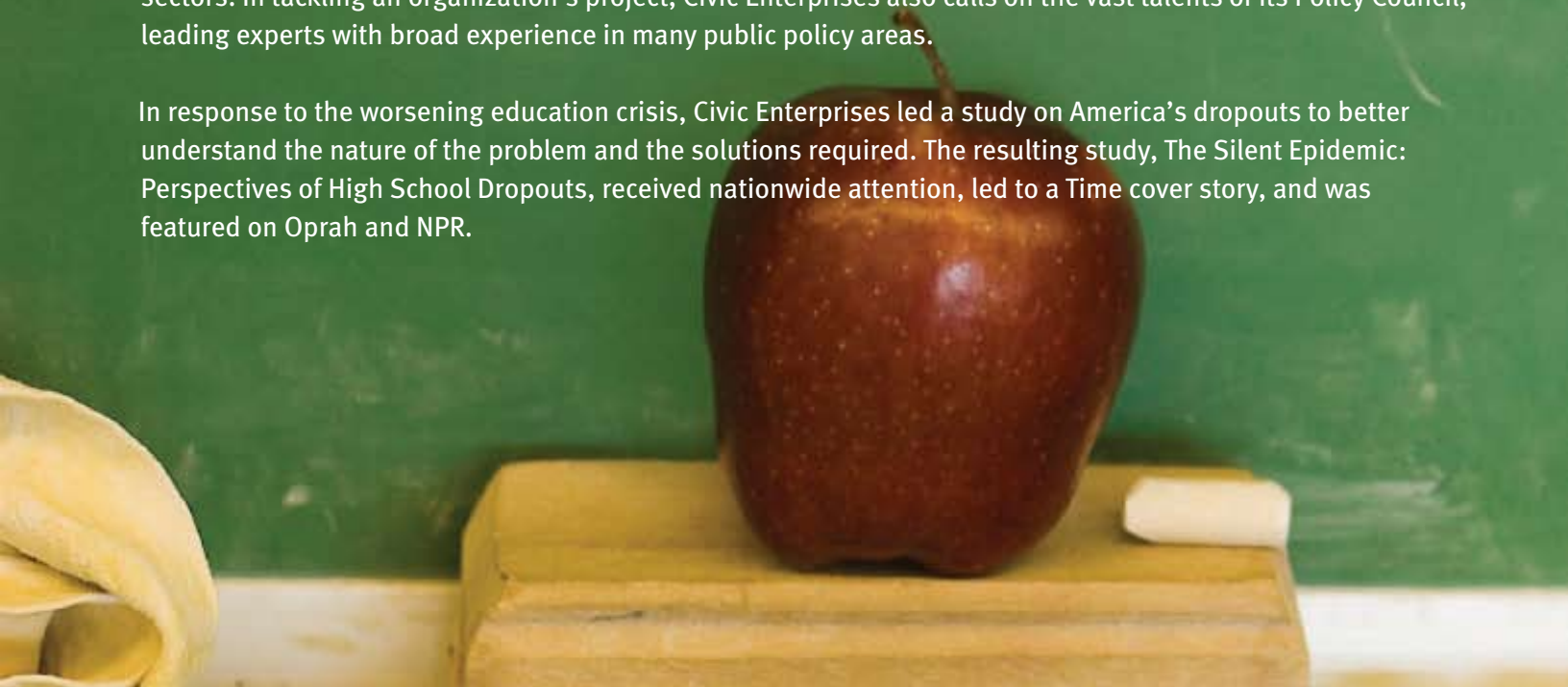
Founded in 1997 with General Colin Powell as Chairman and chaired today by Alma Powell, America's Promise Alliance is a cross-sector partnership of more than 300 corporations, nonprofits, faith-based organizations and advocacy groups that are passionate about improving lives and changing outcomes for children. They have made a top priority of ensuring that all young people graduate from high school ready for college, work and life. Their work involves raising awareness, encouraging action and engaging in advocacy to provide children the key supports we call the Five Promises: Caring Adults, Safe Places, A Healthy Start, An Effective Education and Opportunities to Help Others.

Since 1997, America's Promise Alliance has grown to become the nation's largest multisector alliance focused on the well-being of young people. Today, America's Promise Alliance encompasses more than 105 partner organizations representing the business community, nonprofits, communities and policymakers.

ABOUT CIVIC ENTERPRISES:

Created to enlist the private, Civic Enterprises is a public policy firm that helps corporations, nonprofits, foundations, universities and governments develop and spearhead innovative public policies to strengthen our communities and country. It features a talented team of policymakers, public officials, senior advisors to Presidents and Members of Congress, social scientists, and leaders in the for-profit and nonprofit communities. The staff has extensive experience serving at the highest levels of government and in the for-profit and nonprofit sectors. In tackling an organization's project, Civic Enterprises also calls on the vast talents of its Policy Council, leading experts with broad experience in many public policy areas.

In response to the worsening education crisis, Civic Enterprises led a study on America's dropouts to better understand the nature of the problem and the solutions required. The resulting study, *The Silent Epidemic: Perspectives of High School Dropouts*, received nationwide attention, led to a Time cover story, and was featured on Oprah and NPR.



SPECIAL THANKS TO:

Sponsors:

America's Promise Alliance
AT&T
Dallas Regional Chamber

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